

Olle Torgny CV

Professional profile

- Industrial designer and strategist with broad experience of most creative fields.
- As an industrial designer I am well trained in creating viable solutions from many different requirements like experience, aesthetics, production and practical use.
- As a strategist I can take a solution independent approach and apply the strategic models used in business.
- Special interest in new business models, cross competence collaboration, usability and experience oriented innovation.
- In my work I am versatile, quality oriented and inspirational.



Education and employments

- Consultant in own company, concept development, strategy and design, 2010-
- Antrop AB, an interaction design firm – strategist and concept designer with focus on usability 2008-2010
- Cordial Business Advisers, a management consultancy – concept designer, change and market strategist 2002-2008
- Essen International, a brand consultancy – brand consultant, 2001-2002
- Icon Medialab, IT bubble leading internet consultancy – concept designer and concept manager 2000-2001
- Guest researcher at Centre for user oriented IT design, KTH Royal Institute of Technology and Interactive Institute 1995-2000
- Consultant in own company, branding and design, 1995-2000
- Ergonomidesign, industrial designer 1993-1995
- Various projects, design and project management, 1992-93
- Konstfack, MFA in Industrial Design, Stockholm, 1987-1992
- ENSCI Les Ateliers, Paris, exchange student 1990-91
- Non armed civil service as art director assistant at the historical museum, Stockholm 1989-90
- Summer school, Domus Academy, Milan, 1988.
- Preparatory art school, Örebro, 1986-87
- High school equivalent art programme with English, French, Spanish, basic linguistics and visual arts (-1986).

Private life

- Born in Tynnered outside Gothenburg in 1967, raised in Ängelholm, south of Sweden. Now living in Stockholm.
- Enjoying single life in Stockholm, spending my spare time with music, motorcycle riding and travels to both common and odd places.

**OLLE
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